Åsa is a senior partner and owner of VillmanCoey Leadership together with Agneta Villman.
She established her first training company in Stockholm over 20 years ago and has lived and worked as a Management Trainer and lecturer in New Zealand, the UK and for the last 9 years has been a resident of Stockholm. During this period countless participants from the private and public sectors have experienced her unique inspirational and learning style in a wide variety of courses, lectures and key-note speeches.

She has a background in law (LL.M) and Pedagogic’s and received her Masters Degree in Organization & Leadership from Springfield University, Massachusetts in 2004.

The company has the goal to coach, inspire & develop the true intentions needed to create a successful & sustainable competitive advantage for it’s clients.

Outstanding Leadership, teambuilding and business research is powerful tools in the concept of businessdrama® where the aim is to deepen the learning and increase the awareness to create an environment and mechanism for harmonising the values, desires and visions of individuals, teams & organisations.
VCL developed this tool by merging many of the traditional management sciences with research and learning into the fields of philosophy, drama, presence, performance, theatre, culture, drama, coaching, dialogue, multiple Intelligences and emotional Intelligence.

Åsa is also the author of a number of books which are published in Sweden by ‘Brain Books’ and is a regular contributor to professional journals and magazines. Today she works and lectures in organizations worldwide and lectures in the Executive Programs at Stockholm School of Economics in the areas of Leadership, Executive Management, Coaching and Dialogue.

For more information visit: www.villmancoey.se