Bill Martin is Managing Director of Bill Martin and Associates, a U.S.-based company, which facilitates change in large organizations through the generation of powerful shared visions involving all staff, and implementation of the resulting long-term development plans. He focuses on organizational learning, the creation of leadership capacity, innovation, effective change, and the direct teaching of systems thinking skills and thinking dispositions. He has spent most of his career in senior leadership positions.

Bill’s background is in education, both in public education and in universities. On two occasions he led large schools in low socio-economic, culturally diverse communities to win State and National awards for organizational excellence. These awards are given to only 300 U.S. schools annually from over 36,000 schools in the country. The impressive positive effects on staff, students, parents and local communities have been well documented and internationally recognized. Bill has also earned National awards for leadership.

He is a sought after consultant and presenter in both education and business. Bill has worked in nine countries across a range of sectors, including education, business, health, juvenile justice, non-profit organizations and sport. He has presented invited addresses at International Conferences on Thinking in New Zealand, the U.K., USA, and Australia. He was also a keynote presenter at the recent International Conference on Ignorance.

Besides his widely respected work on shared visioning, Bill works with organizations in a range of areas: the creation of leadership teams; professional growth; the leadership of learning; the management of change; processes to create alignment and commitment, even from the most resistant staff; and habits of mind.

Bill’s processes are in powerful use internationally, and he completes regular tours of the U.S., Australia, New Zealand, the Middle East and Europe. One of his major current projects is the establishment of an international network of innovative schools spread across four countries.